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Hollywood Producer SHONDA RHIMES Named MIPCOM 2016 Personality of the Year

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USPA NEWS - SHONDA RHIMES, creator and writer of groundbreaking hit shows and one of the most celebrated and influential producers in Hollywood, has been named MIPCOM 2016 Personality of the Year. Her TV credits include ABC Studios´ “˜Grey´s Anatomy,´ “˜Scandal,´ “˜Private Practice,´ “˜How to Get Away with Murder,

SHONDA RHIMES, creator and writer of groundbreaking hit shows and one of the most celebrated and influential producers in Hollywood, has been named MIPCOM 2016 Personality of the Year. Her TV credits include ABC Studios´ “˜Grey´s Anatomy,´ “˜Scandal,´ “˜Private Practice,´ “˜How to Get Away with Murder, and “˜The Catch´ will be honoured at a gala dinner for leading international television executives at the Carlton Hotel, Cannes, on Wednesday 19 October and will be featured at a Media Mastermind Session in the Grand Auditorium of the Palais des Festivals.

SHONDA RHIMES´ slate of shows is distributed by Disney Media Distribution to over 250 territories in 67 languages. For her collective work on her various shows, she is the recipient of a Golden Globe for Outstanding Television Drama, Peabody Award, Television Producer of the Year by the Producers Guild of America, Writers Guild Award for Best New Series, GLAAD Media Award, as well as numerous AFI Awards for Television Program of the Year and an unprecedented 6 NAACP Image Awards for Writing for Outstanding Writing in a Dramatic Series plus 8 NAACP Image Awards for Outstanding Drama Series.

SHONDA RHIMES joins a prestigious list of MIPCOM Personalities of the Year that includes Dana Walden and Gary Newman, Ted Turner, Pierre Lescure, Anne Sweeney, Leslie Moonves, Sumner Redstone and Jeffrey Katzenberg.

Shondaland´s latest hit series 'The Catch' will have a World Premiere TV Screening at MIPCOM of the new season´s first episode on Tuesday 18 October at 6.30pm in the Grand Auditorium of the Palais des Festivals in Cannes. Immediately following the screening there will be a brief Q&A with series star Mireille Enos, and executive producers Shonda Rhimes and Betsy Beers.

From ABC Studios and the producers of 'Greys Anatomy,' 'Scandal' and 'How to Get Away with Murder,' 'The Catch' is a sexy, scintillating game of cat-and-mouse between LA´s top private investigator and the man she loves, the world´s most formidable con artist. Benjamin Jones (Peter Krause) has turned himself in to the FBI to save Alice Vaughan (Enos) from wrongful imprisonment. Now in jail, Ben is forced to reckon with his criminal past, while Alice´s investigation firm must come to terms with getting in bed with the bad guys. How will Alice and Ben work things out to stay together and overcome their less-than-legal past ?

'The Catch' also stars Sonya Walger, John Simm, Jay Hayden, Rose Rollins, and Elvy Yost. Rhimes, Beers, Allan Heinberg and Julie Anne Robinson serve as executive producers. The series is distributed by Disney Media Distribution. The screening marks one of the events showcasing Shondaland at MIPCOM. In addition to receiving the Personality of the Year award, Shonda Rhimes will participate in a Q&A on Wednesday 19 October at 3:30pm in the Grand Auditorium.

Multi-award-winning producer and Shondaland partner, Betsy Beers will also be speaking during the MIPCOM Women in Global Entertainment Summit on Monday 17 October at 12:30pm. An exclusive press conference with Shondaland Production´s talent including Rhimes, Beers, Enos and Tony Goldwyn (star of “Scandal,“?) is scheduled at 10.30am on Tuesday 18 October in MIPCOM´s Press and News Hub.

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